# FHH Academy – Online

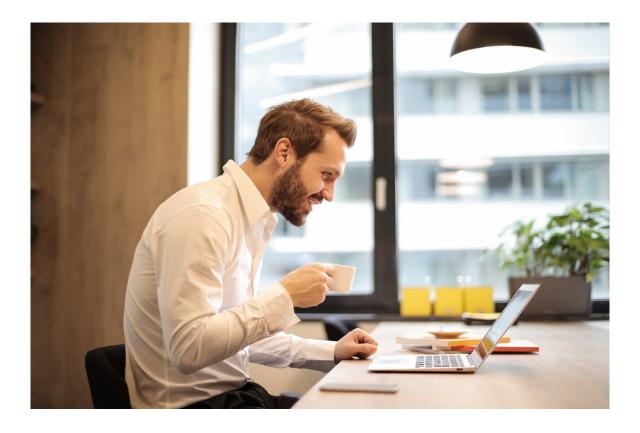
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### Synopsis

The Fondation de la Haute Horlogerie, whose mission is to promote and transmit watchmaking culture, is pleased to present the FHH Academy, its entity dedicated to digital watchmaking training. The FHH Academy offers a range of digital training courses, lectures, and conferences with the aim of acquiring the essential skills and knowledge related to the world of fine watchmaking directly from home.



The FHH has developed two different kind of online webinars



# **Online Fine Watchmaking Modules**



# **Online conferences**

# Support

Our online modules and conferences will be given on SKYPE or ZOOM. All participants must have access to at least one of these two app on their computer.

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### Registration

To register, please contact: olga.aeberhard@hautehorlogerie.org

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# **Online Fine Watchmaking Modules**

### Synopsis

The FHH Academy has created quick e-learning modules to better grasp the particularities of the marvelous world of fine watchmaking.

The module uses a variety of media and pedagogical methods that are employed throughout the course and that help to set the rhythm of the course.

No exam is planned.

### Objectives

These modules will help you master the key topics of the industry. Going from technical to more abstract themes, each online module will help you enhance your knowledge and appreciation of timeless pieces of know-how and craftsmanship.

# For whom?

This training is intended for any adult willing to enter the professional world of watchmaking.

# Length of the modules

Each module lasts 2 hours (45 min class - 15 min break - 45 min class - 15 min Q&A)

### Description of the modules

### Watch Advisor Level

Discover the world of watches and get to know the major aspects of an intriguing industry. A quick and practical learning tool. These modules are accessible to everyone and no technical or specific requirements are needed.



Introduction to market

Watch Business Major players Fine Watchmaking definition



#### **Describe a watch - exterior** Terminology External parts



#### History

Time measurements Historical steps Complications history

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#### Iconic watches

Reminder Design watches Classic watches Woman watches Sport-tool watches Recognition game



### Mechanical movements

Materials - decorations

About movements Mechanical movement The organs Performances

Materials Finishes



#### **The trends** Exhibitions Main Trends 10 major innovations from the year



#### Complications Different chronographs Jumping and retrograde displays Alarm Date, jour/date, triple calendrier

Multiple timezones - GMT



### Auctions and collecting

Auction houses milestones Pros vs cons Terminology What to look out for Market situation Future trends



**Online conferences** 

# Synopsis

### Expand your watchmaking horizons

The theme talks given by the Fondation de la Haute Horlogerie offer a rich range of content. A number of watchmaking topics are guided by a desire to captivate audiences. The interactive and entertaining nature of the talks enables both novices and initiates to learn as well as to enjoy a unique digital experience.

No exam is planned.

# Objectives

- 1. Discovering watchmaking
- 2. Gaining a new perception of time
- 3. Enriching personal watchmaking knowledge

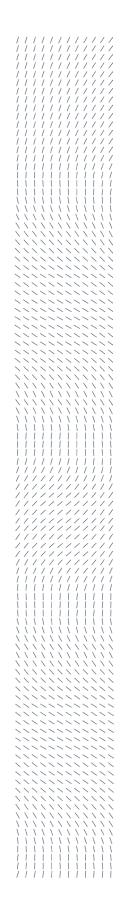
# For whom?

This training is intended for any adult interested in the watchmaking field and does not require any prerequisites.

# Length of the modules

Each digital conference lasts 45 min + 15 min Q&A

### Description of the conferences



#### How does a watch work?

Understand the fundamentals of a mechanical watch

Get a grasp of the various components and operating principles of a mechanical watch. From case to hands and from barrel to escapement, appreciate the beauty of these timepieces.

#### **7** Vintage watches I

#### Decipher a new phenomenon

Plunge into the world of this newcomer on the watchmaking scene: the vintage watch. Decode its rules and trends, gain fascinating insights from a wealth of anecdotes and get answers to all your questions.

#### Vintage watches II

Deepen your knowledge of the vintage watchmaking world From the importance of the condition to the restoration, from the precautions to be taken to an overview of the vintage market.

#### The Fine Watchmaking universe

#### Enter a realm of excellence

Delve into everything that makes a watch valuable, with all the savoir faire, skills and stakeholders involved. Allow yourself to be ushered into a field artfully combining tradition with perfection.





#### The Chronograph

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Get to know the most popular complication

Discover the fabulous history of this complication, its origins, its characteristics and its various interpretations. This is also an opportunity to understand its technical principles. The chronograph still has plenty of surprises for you.

#### Pilot's watches

#### Embark on a great adventure

Discover a watch associated with one of its finest innovations, the aviation. Find out how pilots used their timepieces and how the watch industry continues the legend, well before flight computers.

#### Diver's watches

Plumb the depths with a fascinating measuring instrument

Discover the history of the diver's watch, punctuated by a succession of records and now considered a cult object. Examine the mysteries of this high-tech measuring instrument.

#### Horology, a Child of Astronomy

Probe the fascinating relations between these two universes Demystify astronomy, the fabulous history of the Stars in order to gain a closer understanding of the horological complications.

#### The history of time measurement

#### Retrace the evolution of measuring devices

Find out how time measurement has been a major concern, from the first civilizations through to the present day, notably in organizing social, religious and economic life.

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