



**WATCHES
AND WONDERS
SANYA**

PRESS RELEASE
Geneva, November 9, 2021

Watches and Wonders Sanya is preparing to celebrate Singles' Day on 11/11

Launched at the start of October during Golden Week, Watches and Wonders Sanya is already delivering excellent results. The 14 exhibiting Maisons at the Sanya International Duty-Free Shopping Complex are preparing to welcome the many visitors with new surprises and discoveries for Singles' Day, on 11/11.

With this second edition held at the CDF Mall, Watches and Wonders Sanya is definitely confirming its place as a major event for fine watchmaking. This seaside resort, known as the Chinese Hawaii, provides a stunning setting for the event that is drawing high numbers of visitors. Designed as an experiential venue, Watches and Wonders Sanya targets a wide audience – collectors, watch lovers, but also those simply interested in fine watches or even novices.

Held over three months, Watches and Wonders Sanya will have the opportunity to celebrate the 'Double 11', better known as Singles' Day – since the '1' symbolises a single person. It's the chance to happily rejoice in your celibacy or to break it by declaring your love for someone.

To join in the country's excitement as it prepares to celebrate Singles' Day, the exhibiting Maisons have new surprises and exclusivities in store. In its boutique inside the Mall, Cartier will continue to actively promote its iconic collections, Panthère and Pasha, demonstrating its watchmaking heritage, know-how and creativity. In its pop-up pavilion, where the horses of a

Lamborghini Huracan EVO RWD roar, Roger Dubuis will unveil a limited edition of Excalibur Spider Huracan. Fitted with the Maison's own skeleton flying tourbillon, the watch has a 45mm case in Composite Ceramic Fiber, a high-technology, exclusive to the Maison, which it borrowed from the world of space rockets. Piaget will introduce the new Polo Black. With its cushion dial integrated into a 42mm round case, the model is in keeping with the collection's casual elegance. Available in steel, the watch has a black engine-turned dial featuring luminescent hour markers, Dauphine hands and a red-tipped second hand. On the back, a sapphire crystal caseback reveals the finishing of the movement, the Piaget 1110P, a house calibre with a fifty-hour power reserve. Vacheron Constantin will present an ultra-thin Patrimony minute repeater. At just 8.10 mm thick, the model produces a unique sound, with the steady beat of the tones provided by a silent striking mechanism. For its 230th anniversary, Girard-Perregaux is revisiting its iconic models, such as the Three-Bridges Tourbillon, invented by one of the watchmaker's founders in 1867. Visitors will have the chance to discover the Tourbillon with three flying bridges made for the first time in pink gold, visible on the sides of the bridges, whose upper and lower surfaces are coated with black PVD. Finally, Panerai will showcase two new models of contemporary elegance, the Piccolo Due, unveiled in November, and the Luminor Due for men in December.

Watches and Wonders Sanya promises to make sure the seaside resort has a memorable Singles' Day. See you on November 11 at the CDF Mall!



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LIST OF MAISONS EXHIBITING AT WATCHES AND WONDERS SANYA

A. LANGE & SÖHNE | BAUME & MERCIER | CARTIER | GIRARD-PERREGAUX |
HERMÈS | H. MOSER & CIE. | IWC SCHAFFHAUSEN | JAEGER-LECOULTRE |
MONTBLANC | PANERAI | PIAGET | ROGER DUBUIS | ULYSSE NARDIN |
VACHERON CONSTANTIN

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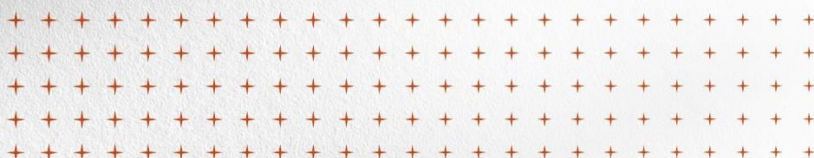
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