



**WATCHES  
AND WONDERS  
GENEVA**

**PRESS RELEASE**

**Geneva, 5 October 2021**

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## **Watches and Wonders Geneva**

### **Nearly 40 watchmaking Maisons to exhibit at the physical Salon in 2022**

**After two entirely digital editions, the key watchmaking industry event is confirmed to take place in Geneva both in a physical format – in the halls of Palexpo - and digitally, via the [watchandwonders.com](https://www.watchandwonders.com) platform. Nearly 40 watch and jewellery brands will gather at this watchmaking summit for the first time over 7 days - from 30 March to 5 April 2022.**

The next Watches and Wonders Geneva, which is eagerly awaited after two years of being entirely online, is already shaping up for 2022. More than a trade show, this watchmaking summit will bring together the main industry players, with the arrival of new brands such as Hublot, TAG Heuer and Zenith from the LVMH Group, Grand Seiko, Oris and the jeweller Van Cleef & Arpels who is making its return to the Salon. Reputed brands such as Chanel, Chopard, Patek Philippe, Rolex and Tudor will also be exhibiting for the first time in Geneva. Not to mention other major Maisons, such as Cartier, Hermès, IWC Schaffhausen, Jaeger-LeCoultre, Piaget, Ulysse Nardin and Vacheron Constantin, who have been regulars for many years.

All these players will vibrate to the rhythm of a thrilling watch-industry week and will be showcased in one single setting at Palexpo. The Carré des Horlogers will welcome fifteen independent designer-craftsmen and women at the centre of the exhibition.

**A hybrid, flexible concept.**

After proving its agility over the last two events, Watches and Wonders Geneva is moving to a hybrid format so that visitors can above all have a face-to-face experience but also participate on line, depending on the changing context of the pandemic.

Everything has been thought through and organised to ensure that the product presentations, new product launches, keynotes, panel discussions and conferences can be followed in Geneva by visitors onsite, but also, for those who are unable to travel, remotely, via the [www.watchesandwonders.com](http://www.watchesandwonders.com) platform. All the content will be available online, live or in replay.

But nothing can ever replace in-person experience. Industry players have clearly stated their desire to get together around the products. They want their guests to be able to see and touch the exceptional pieces, to discuss, debate and interact on site. Watches and Wonders Geneva 2022 promises once again to be a great success but also a wonderful reunion. Whether in Geneva or elsewhere in the world, make a date for this leading watchmaking summit, from 30 March to 5 April 2022!



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**EXHIBITING BRANDS** | A. LANGE & SÖHNE | BAUME & MERCIER |  
CARTIER | CHANEL | CHOPARD | GRAND SEIKO | HERMÈS | HUBLLOT |  
IWC SCHAFFHAUSEN | JAEGER-LECOULTRE | MONTBLANC | ORIS |  
PANERAI | PARMIGIANI FLEURIER | PATEK PHILIPPE | PIAGET |  
ROGER DUBUIS | ROLEX | TAG HEUER | TUDOR | ULYSSE NARDIN |  
VACHERON CONSTANTIN | VAN CLEEF & ARPELS | ZENITH

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**CARRÉ DES HORLOGERS** | ANGELUS | ARMIN STROM | ARNOLD & SON |  
CYRUS | CZAPEK | FERDINAND BERTHOUD | GRÖNEFELD |  
H. MOSER & CIE. | LAURENT FERRIER | LOUIS MOINET |  
REBELLION TIMEPIECES | RESSENCE | RUDIS SYLVA | SPEAKE-MARIN |  
TRILOBE

**More information at [watchesandwonders.com](https://watchesandwonders.com)**

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